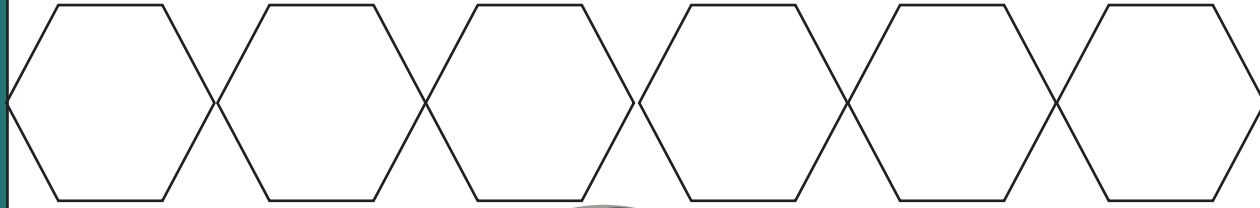


Methods of Digital and Social Media: Online Communities, Protests, and Narrative

MONDAY NOVEMBER 16 3:30p-5:00p PST VIA ZOOM



Dr. Melissa Brown

Postdoctoral Fellow,
Clayman Institute for
Gender Research,
Stanford University



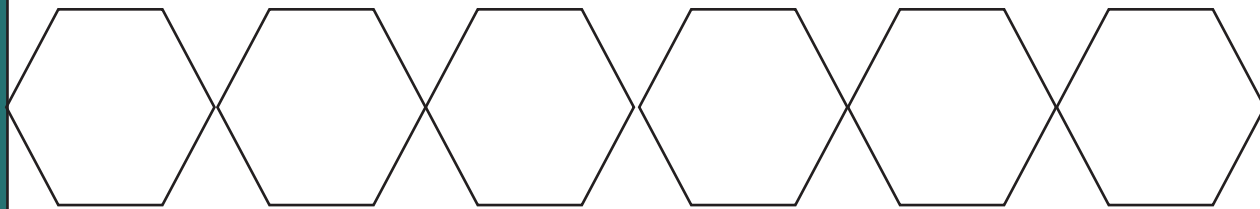
Dr. Karem Said

Stanford University



Dr. Meredith Clark

Assistant Professor,
Media Studies,
University of Virginia



Dr. Melissa C. Brown is a Postdoctoral Fellow at the Clayman Institute for Gender Research. Brown's current project centers on how Black women exotic dancers based in the urban South use social networking smartphone applications for advertising and networking. Brown uses a mixed methods analysis to examine how Black women exotic dancers perform erotic labor, how the landscape of contemporary strip club industry maps on twentieth century Jim Crow segregation, and how the self-definition and self-valuation of the erotic labor of Black women contrasts with popular culture depictions.

Dr. Karem Said is a recent PhD graduate of Stanford's Department of Anthropology. Her research explores the gendered intersection of digital infrastructure and urban change. In her dissertation, "Gendering Digital Infrastructure and Peripheral Urban Formation," she calls for a methodological approach to digital infrastructure that investigates both the particular hardware and the digital mediation at play in a particular area.

Dr. Meredith D. Clark, PhD (@MeredithDClark) is a recovering journalist and Assistant Professor in Media Studies at the University of Virginia. Her research focuses on the intersection of race, media, and power. She explores the relationships between Black communities and the news on social media. Clark's research looks at how people use Twitter in strategic ways to draw attention to issues of concern to Black communities.

